DENTSPLY’s Corporate Social Responsibility Platform focuses on our mission of improving the oral health of all people.
DENTSPLY International, with sales in more than 120 countries, has long viewed itself as part of an integrated global community. We see our role in the world as being a good corporate citizen in all the communities in which our Associates live, work and serve, focusing our efforts on improving oral health for all populations. We believe that strengthening our corporate social responsibility initiatives will help forge long-lasting and trustworthy relationships with customers, employees, business partners and shareholders.

We assess our business activities in five distinct areas - governance, marketplace, workplace, community and environment. In each of these areas, we identify our strengths and the areas of potential improvement. As a Company, we reach consensus on the initiatives that will enable us to have the greatest positive impact on issues important to our stakeholders throughout the global community. We monitor the best ways to identify and balance common objectives with our stakeholder communities.

As a leading global manufacturer and distributor of professional dental and other medical device products, DENTSPLY’s core focus of corporate philanthropy targets improving prevention, education and access to oral health care. We recognize our ability to benefit the global community by supporting oral health.

We take pride in our work with global partners to improve the oral health of under-served populations.

Approximately 12,000 global Associates embrace our mission and come together to actively support the local communities in which they live and work. Associate driven philanthropy often extends beyond our corporate oral health focus to other important unique needs of local communities. We are pleased to highlight our corporate philanthropic efforts along with the outstanding efforts by many DENTSPLY Associates around the world within this report.

At DENTSPLY, our Corporate Social Responsibility principles are reflected in our Corporate Values and Mission Statement, which guide our behaviors and interactions with stakeholders. Our values begin with the belief that we will do the right thing, even when it is not the easiest path. As one common team with one collective vision, we are committed to these core values and behaviors.

The progression of continual improvement and integrity of our Corporate Social Responsibility is also common to all areas of our business. As such, we believe in monitoring progress on a continuous basis and will update this report periodically.

As a Company, DENTSPLY will strive to make a positive impact upon the world, with particular commitment to improving oral health. Our management team and Board of Directors firmly support and endorse this platform.
DENTSPLY AT A GLANCE

A leading manufacturer and distributor of dental and other consumable medical device products

$3 billion sales in 2014
Consumable-based portfolio
More than 125,000 SKUs

GLOBAL
More than 66% of 2014 sales outside the United States
Sales in more than 120 countries
Infrastructure in more than 40 countries

COMMITTED TO INNOVATION & EDUCATION
30+ significant new products annually
Training over 300,000 dental professionals annually

FINANCIALLY STRONG
Consistent cash generation
Solid balance sheet
Over $8 billion market cap

FOUNDED: 1899
TICKER SYMBOL: XRAY

PROSTHETICS
Artificial Teeth, Denture Bases, Crown and Bridge, CAD/CAM materials

10%
13%
28%
49%

CHAI R SIDE CONSUMABLES
Restorative, Preventive

SPECIALTIES
Implants, Endodantists, Orthodontics

PERCENT OF 2014 SALES BY REGION
EXCLUDING PRECIOUS METAL CONTENT

NORTH AMERICA 37%
EUROPE 45%
ASIA 6%
MIDDLE EAST 4%
AFRICA 4%
JAPAN 3%
LATIN AMERICA 4%
AUSTRALIA 2%
# Table of Contents

DENTSPLY Corporate Social Responsibility Platform  page 3

Section 1: Oral Health Improvement Initiatives  page 4

Section 2: Governance  page 6

Section 3: Workplace  page 8

Section 4: Community  page 10

Section 5: Marketplace  page 16

Section 6: Environment  page 18

Section 7: Political Standing  page 20

Conclusion  page 20
Globally, optimizing oral health can have a profound impact on economic prosperity and individual confidence and opportunity. Inadequate oral health can significantly limit opportunities. In many countries, including the United States, tooth decay is the most common chronic childhood disease. In the United States, tooth decay (dental caries) is five times more common than asthma. Dental diseases in children have a negative influence on nourishment, learning and attaining full potential. Often dental diseases result in infection, toothaches and chronic dental pain. According to Oral Health America, over 51 million school hours are lost each year due to dental-related illnesses. In some U.S. school districts, dental problems are the most common cause of student absences. Likewise, periodontal disease (gum disease) is a leading cause of tooth loss in adults and results in loss of productivity and, in many cases, low self-esteem. In the 21st century’s changing work environment, loss of dentition can diminish opportunities for employment and economic achievement.

Research demonstrates a close relationship between oral diseases and systemic illnesses. For example, pregnant women with periodontal disease may be at a greater risk for premature and low birth weight babies. Adults with periodontal disease are believed to be at a greater risk for cardiovascular disease. Patients with diabetes are known to have a much higher risk of oral diseases, particularly periodontal disease. One study has shown that when these patients’ periodontal infections were effectively treated, their blood sugar was more easily controlled. More recently, a study demonstrated that when diabetic patients received dental care to treat their periodontal infections, their medical costs were lower. In certain cases, the presence of oral infections limits alternatives for medical treatment in compromised patients.

Over our more than 115 year history, DENTSPLY has advocated and contributed to improving oral health for under-served populations, both children and adults. This contribution is consistent with our corporate mission, is closely aligned with our unique capabilities and represents the greatest positive impact we can have as a member of the global community. With the profound link between oral and systemic health, access to preventive dental care is important for children and adults to enjoy the benefits of improved health for a lifetime. DENTSPLY’s Oral Health Improvement Initiative serves as the keystone of our Corporate Social Responsibility Platform.
Better dentistry. Better communities. A better planet. Through our Corporate Social Responsibility Platform, we continue to strive to make a positive impact on our world. Doing what’s right for dentistry and the world we live in is what’s right for DENTSPLY.

A. Supporting oral health education, treatment and prevention programs through our corporate philanthropy and the DENTSPLY Foundation

Our executives donate time and contribute their expertise by serving on the boards of numerous charitable and non-profit dental organizations. We provide financial contributions and product support to organizations that improve access to oral health care, by providing oral health education, treatment and/or preventive services. We contribute more than $1.5 million in financial and product donations to various organizations on an annual basis.

These contributions have resulted in:

- Thousands more children receiving dental sealant treatment through Oral Health America’s National Sealant Alliance. Dental sealants are plastic coatings applied to the chewing surfaces of the teeth to protect against tooth decay, the most common chronic disease of childhood.
- Thousands of older and disabled adults receiving dental care through the Dental Lifeline Network.
- Thousands of children receiving health education and dental care through the National Children’s Oral Health Foundation’s network of community health center dental programs.

Our Associates generously give their time and expertise to serve on Boards and volunteer in a wide range of community and dental organizations. Listed below is a small sample of the dental organizations we support:

- American Association of Endodontists’ Foundation
- American Association of Public Health Dentistry Foundation
- American Dental Association Foundation and its Give Kids a Smile Program
- European Academy for Pediatric Dentistry
- British Dental Association Benevolent Fund
- Dental Lifeline Network
- Dental Trade Alliance Foundation
- Dentistry Canada Fund
- Friends of NIDCR
- Hispanic Dental Association
- Irish Dental Hygienist Association
- National Children’s Oral Health Foundation
- National Dental Association
- Oral Health America
- German Association Dentistry and Oral Medicine

Supporting dental prevention, education, and treatment programs is just a start. Meeting the oral health needs of a global population requires a dental profession that values research and can contribute to the generation of new knowledge. To support this effort, DENTSPLY partners with universities and dental schools throughout the world.

B. Supporting Dental Student Research and Education

Working in partnership with student scientists, faculty research and clinical education, we are creating beautiful smiles and healthy lives for people everywhere. A few examples of these programs are listed below.

American Dental Association (ADA)/DENTSPLY Student Clinician Research Program

The ADA/DENTSPLY Student Clinician Research Program was initiated in 1959 to commemorate the centennial of the ADA in New York City, as a joint venture between the American Dental Association and DENTSPLY International. Dr. Harold Hillenbrand, then Executive Director of the ADA and Mr. Henry M. Thornton, then President of DENTSPLY International, launched the first program.

Since its inception over half a century ago, the program has expanded to include 18 national programs covering 39 countries and more than
7,000 students from around the world participate. Students and their faculty advisors have developed new techniques and procedures through university-based oral health research by participating in the ADA/DENTSPLY Student Clinician Research Program.

DENTSPLY is pleased to support these students each year as they present their original research on a national level, representing their school, and competing for awards. The talented students who earn their prestigious national title are hosted by DENTSPLY to attend the American Dental Association annual session where they have the unique opportunity to present their research with other country winners at the global SCADA program.

SCADA helps create dental leaders who benefit their communities by promoting health, relieving pain and protecting smiles. Many of the former Student Clinicians have gone on to become leaders in dentistry today. Some serve as academic leaders, others as leading scientists, many as outstanding clinicians and teachers.

Whatever their endeavors, student participants acknowledge that the ADA/DENTSPLY Student Clinician Research Program provided them with a valuable perspective on the importance of dental research in their career and to the dental profession.

FROM STUDENT SCIENTIST TO FACULTY RESEARCHER

DENTSPLY partners with leading faculty in dental schools throughout the world to support research. This research generates new knowledge that can lead to innovative products, techniques or technology that improves the delivery of dental care or identifies novel ways to prevent or treat oral diseases.

Faculty members publish their findings in prestigious scientific journals and at leading research meetings throughout the world. These scientific advancements serve as the foundation of the continuous evolving platform of oral health prevention and treatment options available to patients globally.

CLINICAL EDUCATION

At DENTSPLY, we not only embrace lifelong learning, but we strive to identify and develop innovative, high quality, educational delivery platforms for customers ranging from dental students to seasoned clinicians.

Each year we educate more than 300,000 dental professionals and team members advance their clinical skills by participating in almost 10,000 DENTSPLY sponsored continuing education courses. In turn, the adapting new procedures or techniques help improve oral health worldwide.

Our educational offering is built on sound clinical evidence and the breadth of our product portfolio. DENTSPLY is proud to offer clinicians a diverse assortment of procedural based educational programs that span the entire life cycle of the tooth from prevention to the replacement of missing teeth.

DENTSPLY subscribes to the highest principles in conducting these evidence-based Clinical Education programs and voluntarily participates in the American Dental Association’s Continuing Education Recognized Provider Program. This program outlines guidelines to which all participating dental educational providers must comply. These standards ensure that DENTSPLY- sponsored educational programs represent the state of the science and are presented by outstanding dental clinicians and educators.

2014 ADA/DENTSPLY Student Clinician research participants.
DENTSPLY operates in an ethical manner and complies with applicable laws in support of its objective to deliver dental products and services worldwide. Annually, all our Associates are asked to read, understand and abide by the guiding principles for the conduct of our business that represent DENTSPLY’s Core Values. Our Corporate Mission Statement and Core Values are disseminated to our Associates through internal communications and are posted on our website for all our stakeholders to view.

A. Corporate Mission Statement
Deliver solutions ‘For Better Dentistry’ that benefit practitioners and patients everywhere, optimizing our global resources to lead the industry in innovation, quality and service.

B. Core Values
As an organization, we have vast opportunities and strengths directed toward a single objective of providing solutions ‘For Better Dentistry’ by serving the needs of dental professionals across the globe. As one common team, with one collective vision, we are committed to the following core values and behaviors in the manner in which we conduct business and interact with others:

UNQUESTIONABLE INTEGRITY
Our values begin with a belief that we will do the right thing, even when it is not the easiest path to success. When faced with tough decisions, we exhibit unquestionable integrity consistently making the right moral, ethical decision. This is in the long term interests of our customers, Associates, dental patients and stakeholders. All of our other values are built on this foundation.

MUTUAL RESPECT
We have mutual respect for all stakeholders, regardless of position or circumstance. We communicate openly and listen, promoting diversity in all that we do. We support an environment where we each have the freedom to act to enable the organization to succeed. Most of all, we will act as one team, with a common goal to maximize the benefit we convey to our customers and patients.

UNRESTRAINED THINKING
We value unrestrained thinking, generating ideas of what could be beyond the confines of what exists today. We take risks and encourage the same from others, giving genuine consideration to new and differing perspectives. We dream.

ACTIVE ENGAGEMENT
We are actively engaged, involved and committed to ideas, actions and change, that will strengthen the organization, even when the future is not clear. We contribute beyond the confines of our roles and we give our best effort in all that we do.

MAXIMIZE COMPETITIVE ADVANTAGE
We maximize competitive advantage by seeking out and capitalizing on our strengths to focus on developing the products and services that meet our customer’s needs. We explore our combined strengths and how to use our capabilities to innovate and to achieve maximum results in the market place. We actively seek out the areas where we can streamline, adopt best practices and standardize to optimize the full value of what we do best.

ACTION ORIENTATION
We are action-oriented, by getting things done even in difficult situations, taking action on tough decisions and within ambiguous circumstances. We recognize that good results come from taking timely action of what needs to be accomplished. Our bias is to promote rather than resist change.

EMBRACE ACCOUNTABILITY
We embrace accountability, by stepping forward to take responsibility and owning our actions. We are proud of what we do and the value we add to each other and to the Company. We hold ourselves and others accountable for results and how the results are achieved.

C. Corporate Governance and Policies
DENTSPLY’s Corporate Governance Guidelines (available on www.dentsply.com) have been adopted by the Board of Directors to assist the Board in the exercise of its responsibilities. These
Corporate Governance Guidelines reflect the Board’s commitment to monitor the effectiveness of policy and decision-making both at the Board and management level. These Corporate Governance Guidelines are periodically reviewed, and modified as necessary, by the Board, or the Governance Committee (or successor thereof).

D. Code of Business Conduct and Ethics Guiding Principles

DENTSPLY has been in business since 1899, and we are proud of the global reputation and trust we have earned. This is a reputation that we are determined to protect and enhance. Through frequent and clear communications, DENTSPLY Associates are informed that illegal or unethical conduct will not be tolerated. The Company’s Code of Business Conduct and Ethics (the code) sets forth our guiding principles for the conduct of our business that must be followed by everyone who does business on behalf of DENTSPLY.

Company supervisors and managers are responsible for ensuring compliance with the Code by the personnel whom they supervise or manage. All Associates are responsible for acquiring sufficient knowledge to recognize potential compliance issues applicable to their duties and for appropriately seeking advice regarding such issues.

The Code has been distributed to all Associates and sets forth general standards relevant to the Company’s business and operations. In addition, there are a number of more detailed and specific policies covering particular business units or subject matters. The Company communicates these specific policies to personnel who are particularly affected by them and seeks full compliance in the conduct of the Company’s business. DENTSPLY’s Marketing to Professionals Code of Conduct requires that all interactions with medical and dental professionals are compliant with applicable laws and regulations, as well as DENTSPLY’s Core Values. Additionally, DENTSPLY is committed to the reporting requirements of the Physician Payment Sunshine Act and other transparency laws worldwide. Associates who interact with dental professionals are required to take training and agree to comply with the Marketing to Professionals Code of Conduct. These policies are changed or supplemented from time to time, as required.

All of the Company’s business transactions are to be carried out in accordance with management’s general or specific directives. Associates are expected to be honest in all dealings with customers, government agencies and representatives.

All the Company books and records are to be kept in accordance with U.S. generally accepted accounting standards (U.S. GAAP) or other applicable local or statutory principles with reconciliation to U.S. GAAP. All transactions, payments, receipts, accounts and assets must be completely and accurately recorded on the Company’s books and records on a consistent basis.

E. Compliance and Ethics Committee

DENTSPLY’s Chief Compliance Officer leads our corporate compliance efforts. Together with the Chief Compliance Officer, a cross-functional Compliance and Ethics Committee promotes a work environment and sets policies that uphold the highest ethical standards for all DENTSPLY locations and business partners. Under this committee’s charter, our compliance and ethics initiatives illustrate DENTSPLY’s strong commitment to our Core Values which set behavioral expectations for our Associates, business partners and industry consultants. Ultimately, this proactive approach to managing our compliance and ethics process helps ensure DENTSPLY’s sustainable future.

DENTSPLY Board of Directors, January 2015.
As an industry leader, DENTSPLY understands the significance and importance of developing a team of Associates that support our mission. It is through creating a work environment of strength that our Associates gather the talent and compassion for dentistry to sustain our business success. Through our different experiences, perspectives and unique skills, we continue to develop and deliver innovative products to our customers around the world.

A. DENTSPLY Career Development

Our Associates thrive on collaboration with a global team of colleagues, and the opportunity to make a difference in our mission “For Better Dentistry.” We offer a broad range of exciting and rewarding opportunities across the globe. The DENTSPLY team is worldwide, diverse, engaged, and passionate about dentistry. From sales and marketing, to clinical education, or research and development, our people actively engage in advancing DENTSPLY in today’s dental industry. Together, we make a difference.

To ensure that our workforce is able to meet the ever-increasing needs of our growing Company, we invest a significant amount of time and resources to all levels of Associate development. DENTSPLY’s Associate development programs include both internal opportunities, on-the-job opportunities, and external educational opportunities designed to build individual and group capabilities. DENTSPLY’s internal programs provide a wide array of development opportunities designed to meet the specific needs of our Associates at various levels in the Company. In addition, DENTSPLY conducts a tuition assistance program in many of our locations. This valuable benefit has enabled participating DENTSPLY Associates to complete their university education, while others have pursued advanced degree programs. This program has resulted in career advancement for many Associates.

Whether it is through our internally developed programs, our education assistance programs, or external programs, our Associates have a variety of opportunities to enhance their ability to contribute to DENTSPLY’s performance and develop their careers within the Company.

B. Equal Employment Opportunity and Inclusion

DENTSPLY believes that cultural diversity and inclusion contributes to the health of society. As an international corporation, DENTSPLY values a culture that represents our global portfolio of businesses. To this end, DENTSPLY has an active strategy of cultural diversity and inclusion which drives our efforts at talent recruitment, development and management of our Associates. The Company is committed to the principle of equal employment opportunity because it is morally right as well as being legally required. Our continued success depends on the effective use of the talents and skills of all our Associates and leveraging our global diversity and multi-cultural workforce.

Our international businesses typically reflect and preserve the culture of the country in which they operate. We currently have a diverse workforce around the world in our global DENTSPLY locations.

Our commitment to diversity and inclusion includes recruitment of diverse candidates throughout the business, including our Board of
Directors and management, as well as our Corporate and operating functions, such as sales, marketing, finance and information technology, in locations around the globe. Associate training and information, available in multiple languages, maintains a focus on global diversity and appreciation of regional cultures.

DENTSPLY is an equal employment opportunity employer, and when filling an open position we make every effort to include a slate of qualified, diverse candidates. Job specific qualifications, skills and experience are the basis for recruitment, training, and advancement of our Associates at all levels. Our policy is to fill positions with the most qualified candidates regardless of race, color, sex, age, national origin, disability, religion, sexual orientation or veteran status, except where there is a bona fide occupational qualification. This policy applies to all decisions about recruitment, hiring, compensation, benefits, transfers, promotions, training, social programs, layoffs, and any other conditions of employment. We also provide reasonable accommodations to qualified individuals with disabilities.

DENTSPLY is committed to providing a workplace that is free of discrimination, in all aspects of employment. We recognize that this practice is aligned with our Core Values as well as being a sound business practice.

C. Health and Safety

DENTSPLY is committed to having safe and healthy operations around the world. Our goal is to protect the lives and health of our Associates and surrounding communities. To achieve this goal, our Associates receive safety training and we conduct annual Environmental, Health and Safety audits in each of our manufacturing facilities. In the U.S., audits are also conducted periodically by the Occupational Safety and Health Administration (OSHA) and we work with this regulatory body to ensure compliance with all safety standards.
DENTSPLY Foundation/Corporate Philanthropy

DENTSPLY and the DENTSPLY Foundation serve as the mechanisms by which the Company gives back to the community. The DENTSPLY Foundation was established by the leaders of DENTSPLY in the early 1950s to provide support for the community of York, Pennsylvania, the longtime corporate headquarters. Since then, the Foundation’s mission has expanded to address a broad array of oral health needs around the world. The Foundation’s Policy and Procedures Manual outlines the guiding principles under which the Foundation operates.

A. Leading Funding Priorities

As a leader in dentistry, DENTSPLY’s senior leadership team recognizes that the greatest contributions the Company can make to the global community are through advocacy and support of efforts that improve the oral health of under-served children and adults. To that end, the funding priorities of the DENTSPLY Foundation include:

1. Improve oral health and access for children and adults through support of oral health education, treatment and prevention programs.

2. Support for dental education and research to sustain the viability of the dental profession.

3. Sustain healthy communities where we live work and serve through support of health, education and social service agencies.

B. Outcome Measures of Success

DENTSPLY Associates have long recognized their role in the world as good corporate citizens in all the communities in which we live, work and serve. Along with the dedication ‘For Better Dentistry,’ DENTSPLY Associates are for better communities, too.

We track the success of our corporate and divisional philanthropy by the outcomes achieved in the organizations to which we provide substantial support. Examples are listed below.

DENTSPLY proudly serves as a Corporate supporter of the Dental Trade Alliance Foundation and many of the other 37 dental organizations participating in the Partnership for Healthy Mouts Healthy Lives. The Partnership’s primary mission is to teach parents and caregivers, as well as the children themselves, to take control of their own health through oral disease prevention.

Along with the Ad Council, the Partnership for Healthy Mouths Healthy Lives embarked upon a national oral health advertising campaign that began in August 2012. The campaign aims to motivate parents to take action to reduce their children’s risk of oral disease by making sure their kids are brushing their teeth for two minutes, two times a day. The PSAs (Public Service Advertisements) feature activities that kids do throughout the day, in an effort to communicate the importance of taking the time to brush twice a day for two minutes.

The “2Min2X” campaign serves as the first to address oral health in the Ad Council’s 73 year history and has been a huge success so far with more than 2.79 million sessions visiting the 2min2x.org web site, and over 300,000 Watch & Brush video views. Recent research shows that 41 percent of English speaking adult care givers and 67 percent of Spanish speaking caregivers in the U.S. recognize 2Min2X, which is an incredible outcome. Newer aspects of the campaign include a mobile game app, social media accounts and a national in-school oral health education program. If, through this campaign we can reach a large segment of youth, and more importantly their caregivers, we can change
the trajectory of dental utilization and oral health for generations. Once established in the dental community, these young consumers will likely stay dedicated to good oral health practices.

The American Dental Education Association (ADEA) is the Voice of Dental Education, and DENTSPLY is proud to be one of the corporations supporting their initiatives. Its members include all 76 U.S. and Canadian dental schools, over 800 allied and advanced dental education programs, 66 corporations and more than 20,000 individuals. The mission of ADEA is to lead institutions and individuals in the dental education community to address contemporary issues influencing education, research and the delivery of oral health care for the overall health and safety of the public.

ADEA’s Access, Diversity and Inclusion (ADI) Portfolio is an integral part of the ADEA Policy Center. The ADEA Policy Center integrates the association’s educational research, access and diversity programming, and public policy advocacy activities to better address contemporary issues facing dental education and the oral health needs of the public. These priorities include educational access and health care advocacy for diverse and under-served communities, access, diversity, and inclusion goals that are compatible to broad institutional mission, robust, diverse learning environments and much more.

More than 50 years ago, DENTSPLY served as one of the founders of the American Fund for Dental Education, which became Oral Health America (OHA). OHA’s mission is to change lives by connecting communities with the resources necessary to receive care, increase health literacy and advocate for policies to improve overall health through oral health for all Americans. DENTSPLY provides significant financial and product support for OHA’s numerous activities and a DENTSPLY Vice President serves on the Board.

OHA’s extensive partnerships with members of the public, private and non-profit sector are unmatched in the oral health community in number and breadth. These collaborations support OHA’s efforts as a pioneer in conducting advocacy programs and initiatives that are changing the way Americans think and act in regards to their oral health and unmet oral health care needs.

These programs include the Wisdom Tooth Project, an oral health program designed to focus on the dire situation facing older Americans when it comes to their oral health. The program provides resources and access to care through five main strategies: toothwisdom.org, advocacy, health education and communications, professional symposia and demonstration projects.

Additionally, DENTSPLY is a founding member of the National Children’s Oral Health Foundation (NCOHF). Serving as “America’s Toothfairy,” NCOHF is dedicated to eliminating pediatric dental disease, a chronic childhood illness, and ensuring all children can receive the comprehensive oral health care they deserve for healthy and productive futures. NCOHF supports a growing national affiliate network of nonprofit oral health programs. These dental programs provide critical preventive, restorative and educational services to children from vulnerable populations. By delivering over $6.5 million in direct funding and dental product contributions to affiliate partners, more than 2.2 million children, parents and caregivers received crucial oral health services through the network of non-profit clinical partners and community programs in North America. Since America’s Tooth Fairy began, it has improved the lives of millions of children through quality compassionate treatment, preventive and educational services. As an organizational underwriter, DENTSPLY is a primary source for both financial and product support for the NCOHF affiliate network and a DENTSPLY support for the NCOHF affiliate network and a DENTSPLY.
executive serves on the NCOHF Board.

Although DENTSPLY provides ongoing support to many other organizations, the above mentioned organizations illustrate the breadth and scope of community involvement, all designed to create healthy communities where we live, work and serve.

**C. Strategic Community Relations Program**

DENTSPLY’s Community Relations Program is designed to serve, sustain and nurture the communities in which we live and work. The Community Relations Program includes support for community organizations, encouragement and support for Associates’ engagement and volunteerism in the community, and the existence of an Employee Gift Committee in several locations. With its corporate headquarters based in York, Pennsylvania, DENTSPLY engages with the community to provide both financial support and executives’ involvement in numerous local organizations.

**D. DENTSPLY Supports Capital Campaigns**

DENTSPLY has participated in the capital campaigns of local organizations, such as the Special Olympics, Make A Wish, New Life for Girls, American Red Cross, Habitat for Humanity and more.

Bret Wise, DENTSPLY Chairman and CEO, comments, “DENTSPLY’s global presence encompasses a support basis for volunteering worldwide. Together, DENTSPLY has the privilege to support programs in the many countries where we live and operate. Our Associates share a common vision to build strong communities by supporting children, families and education through various initiatives. Together, we’re able to provide solutions and volunteer toward the advancement of our communities while improving oral health.”

**E. DENTSPLY Making a Difference Around the World**

DENTSPLY understands the significance of improving oral health worldwide with collaboration between our team of Associates and organizations globally that unite to advocate and support oral health improvements. It is through creating this environment of collaboration that our communities sustain healthy lives worldwide. Through our different experiences, perspectives and unique skills, we continue to deliver and support oral health initiatives. Here are just a few examples of the many ways in which DENTSPLY teams from around the world take action to improve the lives of others:

**DENTSPLY Brazil Accomplishes Success with the Amazon Project**

DENTSPLY Brazil manages the Amazon Project, aimed at meeting the river line populations of the Amazon River with endodontic treatment. The fundamental mission of the project involves researching and developing protocol of endodontic treatment that is easy, quick, simple, low cost and high quality. DENTSPLY supports this project with product donations and research collaboration with the President of the Brazilian Endodontic Society and the Latin American Society of Endodontics. Between surgeries, restorations and root canal treatments, more than 200 procedures were performed over six days during this active collaboration to strengthen the Amazon’s river line oral health.

**DENTSPLY Partners with Mission of Mercy**

DENTSPLY has been supporting Mission of Mercy (MOM) events, and their parent organization – America’s Dentists Care Foundation for years with financial support and product donations. Mission of Mercy events across America have been providing free dental services for the underserved for 15 years. Each year, more state organizations are formed and join the effort to make a different. Mission of Mercy events have helped over 135,000 patients and provided nearly 76 million dollars in free services since 2000.
In February, DENTSPLY Tulsa Dental Specialties partnered with the two-day Oklahoma MOM clinic, designed to meet the critical needs of dental patients of all ages by providing free dental care to as many adults and children as time, volunteers and supplies would allow. More than 25 DENTSPLY Associates donated their time and talent totaling 144 hours of assistance during the two-day event that provided treatment for more than 1,600 individuals receiving more than 12,000 procedures. DENTSPLY is proud to support an organization whose mission is to provide dental care to patients who might not otherwise have the opportunity to visit the dentist on a regular basis.

In 2014, the Florida Dental Association held their first ever Mission of Mercy, and DENTSPLY was honored to be part of it. Over 8,000 procedures were performed on 1,660 patients at an economic value exceeding $1.1 million; all within only two days.

**DENTSPLY HealthCare Creates Comic Book to Educate Children**

Leading the way as educational experts, DENTSPLY’s Health Care business unit, Wellspect, teamed up with Medikidz to create kid-friendly comic books that use superheroes to explain the importance of Clean Intermittent Catheterization (CIC) in a fun and accessible way. CIC is a therapy used to treat urinary retention and is the best way, beyond naturally, to empty the bladder. Wellspect provides the comic books free of charged to associations, such as the Society of Urologic Nurses (SUNA) and Spina Bifida Association (SBA) and directly to the child-aged end users.

**DENTSPLY Volunteers Build Homes within our Communities**

During a visit to Cambodia, DENTSPLY Asia Associates supported the local community by partnering with Beyond Unique Escapes, a tour agency dedicated to ensuring tourism aids local Cambodian families. DENTSPLY volunteers spent a day working with local families in the village of Kompheim to complete stilt house rebuilds, which safeguards family homes from the annual floods. The Associates then visited the HUSK center to see and support the Softies project, which enables women to support their families and allow them to purchase food and medicine. Together, DENTSPLY volunteers and the organizations were able to assist families, address some of their most basic needs, and give them the best opportunity to stay together and work for a better future.

DENTSPLY Associates in York, Pennsylvania united as one to help build a new home near the DENTSPLY North America (DNA) office building. Associates from DNA and Corporate served with Habitat for Humanity for two days to complete remodel work on a home for a local family in need. The team joined forces to frame and paint walls, build a deck foundation, hang fixtures, and depending on skill level, assist with carpentry work.

DENTSPLY GAC, an orthodontic division, traded ortho instruments for hammer and nails as Associates joined the New Orleans Area Habitat for Humanity (NOAHH) to work on new construction homes and A Brush With Kindness (ABWK) projects. Working on six sites in the neighborhood, the 2014 Florida Mission of Mercy event was a success, assisting 1,660 patients in two days.
“DENTSPLY volunteers spent a day working with local families in the village of Kompheim to complete stilt house rebuilds, which safeguards family homes from the annual floods.”

DENTSPLY volunteers did everything from foundation work to roofing, painting and fencing, to sod and trash removal. GAC customers who participated thought the idea of the build was nothing short of amazing. One doctor stated, “To think that GAC is once again thinking outside the box in order to help orthodontists with an avenue to give back is awesome.” GAC volunteers from as far away as Uruguay and Spain, and as near as Arkansas, came out to make a difference not just for a few New Orleans homeowners—a grand task in and of itself—but for a whole community. In addition to construction, Associates also worked on ABWK projects. ABWK is a program that addresses external home repairs and landscaping work for homeowners in neighborhoods where NOAHH builds. The program is designed to help those who need assistance in major upkeep projects, and NOAHH focuses in areas where our other programs are in force to create a positive impact throughout the neighborhood. DENTSPLY GAC worked on three ABWK sites around the area, as well as two other new construction sites.
DENTSPLY Professional Creates Healthy Smile in Pennsylvania

For 13 years, DENTSPLY Professional has teamed up with the Pennsylvania Dental Hygienists’ Association to make children smile under the “Sealant Saturday” program. The event provides dental disease prevention services to children across the Commonwealth donating a day of free dental hygiene services to under-served children.

To date, 209 clinical events took place with licensed dental professionals placing more than 30,400 sealants on children. DENTSPLY Professional has proudly donated the dental sealant materials for this community health program since its inception.

F. Employee Engagement and Volunteerism

Dentsply supports and appreciates Associates’ engagement and volunteerism as they serve their communities by donating their time. Our Associates volunteer to support numerous charitable organizations throughout the globe in an effort to improve and sustain their communities.

The diverse interests and skills of DENTSPLY Associates are reflected in the many unique charitable activities they support. From youth sports coach, crisis counselor, board member, fundraiser event organizer, to airline pilot, DENTSPLY Associates donate their valuable time and expertise to organizations making a difference in their communities. Each year, our Associates collectively donate more than 10,000 hours of their personal time. Demonstrating our corporate values of unrestrained thinking, active engagement and action orientation, Associates’ donations of time, funds and resources have allowed smiles to grow in many of our communities. Together, DENTSPLY Associates’ leadership and creativity offer hope and compassion to the communities in which we live and work around the world.
DENTSPLY fulfills the promise of commercializing products and services which perform better, faster and less expensively. We strive to identify ways to enhance existing products, with research and development a key priority. We are passionate about using our global resources effectively to help provide the best patient care possible.

A. Regulatory Compliance

All DENTSPLY locations are committed to meeting regulatory requirements for their products worldwide, with annual internal inspections being performed to continually assure that our practices meet or exceed our own standards as well as regulatory requirements. Additionally, the Company’s operations are subject to third party regulatory inspections, including those conducted by the U.S. Food and Drug Administration. In 2014, the Company completed 20 internal regulatory audits and was subject to 52 third party regulatory inspections.

DENTSPLY has continued to enhance its Quality Management systems to ensure compliance with changing regulatory requirements and to maximize market reach for its products. It has also set in place tools to identify, evaluate, trend and address product and compliance risks in an effective manner.

B. Research and Development

Research and development is a priority of DENTSPLY, given it is the primary source of innovative products and services arising from investments in internal projects, licensed technology and acquisitions. DENTSPLY’s robust product development pipeline ensures that a steady stream of new and clinically attractive products across all areas of dentistry is commercialized annually. These products are designed with the clinical setting in mind, and are differentiated from existing offerings in performance, cost and ease-of-use.

DENTSPLY supports more than fifty clinical studies annually on an ongoing basis in order to validate the clinical effectiveness of our products.

DENTSPLY’s unmatched portfolio encompasses some of the most well established brands in the market, and is augmented by thirty or more new products annually. This diverse portfolio creates a strong recurring revenue source, which allows DENTSPLY to invest more than one-hundred million dollars per year in innovation and related product support.

C. Pre-Clinical Testing

DENTSPLY develops and licenses numerous medical devices for use in dental care applications. The vast majority of the products are substantially equivalent to products already marketed and do not require animal testing. Whenever possible, DENTSPLY uses in vitro methods that do not require testing in animals. When studies involving animals are absolutely necessary (e.g. when required by law, regulation or standards) to establish safety, DENTSPLY uses facilities that follow the relevant national guidelines for the Care and Use of Animals. In the U.S., this follows 21CFR Part 58 and 9CFR Parts 1-3 and global ISO 10993-2 (Animal Welfare Requirements). These guidelines require that all studies be approved by an Institutional Animal Care and Use Committee and the number of animals be limited to the minimum necessary...
to demonstrate safety and efficacy prior to human clinical studies. Within these facilities, animal research monitoring is required to ensure that the animals are treated humanely.

D. Clinical Testing

DENTSPLY believes that all studies conducted with human subjects must be conducted in a manner that protects the rights and safety of the patients/subjects and investigators involved. In addition to protecting the rights of individuals, DENTSPLY complies with regulatory requirements of both the countries in which studies are conducted and those in which regulatory submissions take place. Our practice ensures that controls are in place and followed to protect the integrity of study results.

E. Dental Amalgam

Dental amalgam, which is composed of a mixture of metals such as silver, mercury, copper and tin, is considered a safe, affordable and durable material that has been used for over a hundred years to restore teeth affected by dental caries (tooth decay). While it has been the subject of some questions because of its mercury content, dental amalgam has been studied and reviewed extensively. Although DENTSPLY sells a number of alternative restorative materials, dental amalgam continues to be preferred and used by dental professionals in certain clinical applications. It has a long-established record of safety and effectiveness. Many organizations, including the American Dental Association, Federation Dentaire Internationale (World Dental Federation) and the FDA, support the use of dental amalgam.

The Company has reviewed and evaluated its dental amalgam product line. This review included assessment of a wide range of factors, including the clinical effectiveness of amalgam, published scientific studies regarding material safety, the results of the FDA review of dental amalgam, as well as environmental and legal considerations. Based on our internal assessment and published industry research, the Company concludes that dental amalgam continues to be a useful restorative material whose safety and efficacy has been extensively documented.

Based on this assessment and the needs of our customers, DENTSPLY expects to continue to responsibly manufacture and sell dental amalgam while focusing research and development investments in advanced alternative dental restorative materials. Our marketing efforts and educational activities are also designed to teach clinicians about the benefits and techniques for using today’s alternative state-of-the-science esthetic restorative solutions. In addition, we continue to promote the use of the American Dental Association’s Best Management Practices for Amalgam Waste to our customers who choose to use dental amalgam. Finally, as detailed in Section 4 of this report, the Company supports a variety of industry-wide initiatives to promote prevention of oral health disease, which in turn reduces the need for restorative procedures that call for the use of products like amalgam.
A. Energy Resources

DENTSPLY manufactures products in facilities around the world. The nature of our manufacturing businesses is such that we are not a significant consumer of natural resources or energy. In fact, DENTSPLY’s global electricity and natural gas consumption costs total less than 1% of our sales.

Although we are not large consumers of energy, we are committed to improving our ability to understand our energy consumption and reduce it. Since 2011, DENTSPLY has partnered with Schneider Electric to strategically manage the procurement of our energy requirements across the US and Europe, which represents approximately 93% of our energy use. DENTSPLY tracks baseline energy impact based on metric tons of CO2 (type 1 and type 2) to give a view of DENTSPLY’s global energy consumption and related greenhouse gas emissions. Several DENTSPLY facilities in Europe are already obtaining up to 20% of their energy needs from renewable energy sources, including wind and solar power. This provides a view of our cost efficiency and greenhouse gas emission opportunities. The use of this data supports our participation and reporting in the Carbon Disclosure Project (CDP) since 2014. In the near future, further understanding and improvements will be enabled by our integrated global travel program, allowing us to identify global airline and surface travel CO2 impact.

Adjacent to energy management, we have made progress in reducing our impact on the environment through the investment in a managed print service program starting in late 2014 with our business partner, Lexmark. Based on this investment in the US, the before and after impact due to the program has resulted in a reduction of over 500 printing devices in the US alone, thereby reducing energy and toner cartridge consumption and a reduction in print volume by 440,000 printed pages per month; saving over 600 trees per year. In 2016, we will be examining the potential for extending the program in other geographic areas of DENTSPLY.

B. Hazardous Waste

Our manufacturing facilities are not large producers of hazardous wastes and emissions, based on the type of manufactured materials and the size of our manufacturing footprint. In prior years, we’ve reported U.S. manufacturing facility permits related to the environment. For 2015 and beyond, we’re expanding to a global reporting basis, encompassing permits worldwide. Six of our manufacturing facilities have hazardous waste permits, 17 manufacturing facilities have air emission permits or authorizations, three of our manufacturing facilities are required to have landfill disposal licenses or permits, and the Company owns four water (emission/storm/waste) permits. We strive to ensure that our manufacturing facilities are in compliance with those licenses/permits.

We have plans in place to track the generation and disposal of hazardous waste and make reductions where feasible. Each manufacturing facility tracks and reports their hazardous waste and emissions on an annual basis.

C. Local Teams Go Green

Our Associates are motivated to reduce DENTSPLY’s environmental impact by focusing on ways they can reduce energy consumption, increase recycling, eliminate waste, and implement other “green” and/or cost saving ideas within their local facility. Through our partnership with Schneider Electric, local teams have access to statistical data to support their investment decisions related to the reduction of energy consumption with measurable results in both costs and usage. Several facilities have already begun developing environmental impact reduction strategies.
SELECTIVE EXAMPLES OF GREEN INITIATIVES

HAZARDOUS WASTE
- US-based facility implemented CNC grinding, reducing acid waste by 90% and electrolyte solution waste by 50%
- US-based facility eliminated use of all white bliss boxes by converting to environmentally friendly unbleached box packaging
- Many facilities around the globe reuse or recycle a majority of raw materials and packaging materials to reduce pollution and carbon footprint
- US-based facility using green custodial supplies where suitable
- Swedish-based facility recycles solvent emission and metallic waste
- Swedish-based facility improved chemical handling for surface treatment, leading to less waste

WATER USAGE
- US and German-based facilities converted to a closed loop water cooling system, resulting in significant water consumption savings, including a 73% reduction in one facility.
- Brazil-based facility implemented system for recycling water used for cooling system
- Netherlands-based facility refurbished heat pump to minimize water used for cooling system
- Swedish-based facility reduced water consumption by 70% with installation of tumbling system
- Belgium-based facility uses 85% less water since installation of sensor faucets

ENERGY USAGE
- US-based facility converted inefficient chiller systems to high efficiency systems
- US-based facility installed energy efficient infrared heaters in dock area
- Netherlands-based facility installed solar energy panels
- Swedish-based facility uses renewable resources to provide electrical power
- US based facility reducing compressed air use through programs designed to reduce system losses
- US-based facility initiated project to use daylight when/where possible to reduce electrical energy
- Brazil-based facility manages a recycle materials program targeted to reduce environmental waste and impact while generating revenue that’s funneled back into the business
- Renewable energy sources are being used in Sweden, Germany and Switzerland facilities through wind and solar power
- Germany-based facility reduced natural gas consumption by 21% by optimizing production and maintenance scheduling
- Swedish-based facility reduced the use and leakage of Sulfur hexafluoride gas (SF6) which reduced the CO2 footprint by 50% the last three years

CARBON EMISSIONS
- German-based facility installed new gas heater system, reducing gas usage by 20-30%
- Brazil-based facility replaced diesel with LBG as energy source, reducing CO and CO2
- Swedish and Belgium-based facilities implemented strategy to improve car fleet efficiency to reduce CO2 emissions
- Netherlands-based facility replaced two gasoline powered cars with electrical cars
- Germany-based facility reduced natural gas consumption by 21% by optimizing production and maintenance scheduling
- Swedish-based facility reduced the use and leakage of Sulfur hexafluoride gas (SF6) which reduced the CO2 footprint by 50% the last three years
DENTSPLY does not use corporate dollars for political spending or lobbying on political issues, and has not done so for at least the last five years, nor do we have a political action committee. As stated in our Code of Business Conduct and Ethics, the Company’s established policy is that no company funds or other company assets may be contributed for political purposes, regardless of whether in the U.S. or outside the U.S., without the prior review by the Company’s General Counsel, and approval by the Board of Directors.

In the U.S., DENTSPLY is a member of the Dental Trade Alliance (DTA), an association of companies that provide dental equipment, supplies, materials and services to dentists and other oral care professionals. The DTA’s core purpose is to enhance member success and increase dental demand. From time to time, DTA may engage in lobbying regarding legislation that is of interest to its members.

With headquarters in York, Pennsylvania, DENTSPLY is also a member of the Pennsylvania Chamber of Business and Industry. The Chamber is the commonwealth’s largest broad-based business advocacy organization with a mission to improve Pennsylvania’s business climate and increase the competitive advantage for its members.

Based on inquiries with US-based trade associations to which our membership fees exceed $20,000, the Company has determined that the amount of such dues or payments that may have been used for lobbying purposes is inconsequential, and no portion of such dues or payments have been used for political contributions.

DENTSPLY has a long history of supporting the communities in which we live, work and serve. DENTSPLY Planet Health represents our efforts to report on our sustainable activities and sharpen our philanthropic focus on the area where we have the greatest impact - improving the oral health of under-served populations. We are firmly committed to the principles outlined in our platform. As with our entire business, DENTSPLY Planet Health represents our efforts to continually evolve and improve our efforts for corporate responsibility and sustainability.
creating
solutions, opportunities, and value