

There has never been a better time to go digital.

The demand for dentures is growing, while the overall number of labs continues to decline. This represents an enormous opportunity for lab owners to go digital, especially since they're already equipped for a seamless integration into current workflows. Don't miss out on this great opportunity for your lab and your business.



GROWING DEMAND

Production is growing at over

225k

new dentures a year

- The USA produces **9 million** denture arches a year
- Demand is growing at **2.5%** annually

Dentsply Sirona 2015 Market Models



SHRINKING CAPACITY

Labs are at

80%

full capacity for denture production

- Number of dental labs are declining (approaching 7k labs)
- Trained removable technicians are a disappearing resource limiting a lab's ability to meet growing customer demand

Key Group 2016 US Dental Laboratory Market Assessment and Trend Report



READY FOR DIGITAL

Of larger labs surveyed

80%

are fully equipped for Digital Dentures

- **68%** of dental labs have a scanner
- **46%** have a milling system

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